



SU&IT
Minsk Startup Contest

21
october

Startup competition in Belarus **Startup Week** **Su&IT 2017**

partner packages

Minsk, President Hotel
(Kirova Street, 18)

suit.by

What will be at the event?



Presentation of startups

onstage performance of startups in front of investors



Networking and business contacts

a meeting of investors, businessmen and startup representatives is an opportunity to discuss business offers and exchange contacts



Performance of the speakers on the forum

representatives of IT-companies, experts tell about successful cases

SU&IT in numbers



1 day



50+
startups



1000
participants



150+
investors

Investors from more than 10 countries:

USA, Russia, Belarus, Israel, Great Britain, Italy, Poland, Lithuania, Latvia and others

**Great opportunity
for all participants**

A background graphic featuring a network of grey dots connected by thin grey lines forming a grid-like pattern. Overlaid on this are three large, overlapping red chevron arrows pointing to the right. To the right of the arrows, the text "5-days visa-free entry in Belarus" is displayed in white. The word "visa-free" is contained within a red rectangular box.

**5-days
visa-free
entry in Belarus**

This year visa-free order started to act in Belarus
for investors from 80 countries
(including EU-countries and the USA)

Startup Weekend Su&IT bring together in one place



Startups



Speakers



Investors



Media

Planned number of participants:

more than 1000

All teams go through free pre-election.
Belarusian and CIS media will be at the event.

*Official contract is concluded with 150 media.

Our participants are



programmers, employees of IT-companies, top-managers, company owners and representatives of business, designers, leaders of technoparks and business-incubators, experts, representatives of governmental institutions, students of IT-specialities, media representatives and others

Successful startups in Belarus



JUNO

VIADEN

<epam>



APALON

Advertising offers for sponsors

Partner options

Placement of company logos
on the website

Placement of logos on rollups

Placement of logos on press wall

Placement of logos on banner 1 (see
the scheme below)

Placement of logos on banner 2 (see
the scheme below)

Placement of logos on banner 3 (see
the scheme below)

Platinum Sponsor



Gold Sponsor



Silver Sponsor



Партнерские опции

**Platinum
Sponsor**

**Gold
Sponsor**

**Silver
Sponsor**

Placement of logos on a badge

+

-

-

Placement of logos on lanyards
(badge ribbons)

+

-

-

Placement of logos on a folder (for each
participant)

+

+

+

Placement of logos on a notebook (for each
participant)

+

+

+

Placement of logos on a package (for
each participant)

+

+

-

Placement of logos on protective covers for
credit cards (for each participant) offer is valid
up to XX

+

-

-

Placement of logos on the main

+

+

-

Партнерские опции

Platinum Sponsor

Gold Sponsor

Silver Sponsor

Placement of logos on tablecloth for registration tables

+

Sending information about the company on the base of participants

+

Participation in the formation and presentation of the prize fund (nomination, internship etc.)

+

Payment and awarding of the prize for 2-3 place (the cost choice partner)

+

Participation in jury commission

+

Access to the database of collected projects

+

Greeting word to the participants of the competition

+

Партнерские опции

Platinum Sponsor

Gold Sponsor

Silver Sponsor

Performance on the forum with a report

+

+

+

Entry ticket

3 VIP

3

2

Demonstration of partner's video (up
to 5 minutes) during the break

+

+

-

Access to online-streaming

+

+

+

Promotional models for distribution of
partner's printed product**

+

+

-

Replacement of the information about
the partner in social networks

+

+

-

(100.000 subscribers, target audience

Belarus 18+)

+

-

-

Transfer from the airport/station to the
place of competition

+

+

+

Thematic nomination

Партнерские опции

Platinum Sponsor

Gold Sponsor

Silver Sponsor

Ad of the partner at the beginning and at the end of the competition

+

-

-

Additional placement of printed company's products and gift souvenirs (business cards, leaflets including the competition with business cards)

+

+

+

Sponsor products in the participant's package

+

+

Place for branded zone

-

-

Placement of roll-up

10+5*

2

1

Cost, thousand. \$

*Maximum quantity of platinum sponsor - 2.

Cost of platinum package is spent on prize fund for participants.

**Separately the cost of the model is paid: 50\$

Options beyond the sponsor's packages

1

Placement of the
logo on the photos

2000 \$

2

Placement of the
logo on the video
during the
online-streaming

2000 \$

3

Placement company's roll-up
or stand *

100 \$

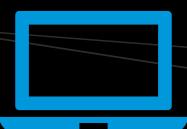
4

Additional ideas and offers

xxx \$

*It's possible to make the roll-up by our forces, remotely - 150\$

Distinctive features

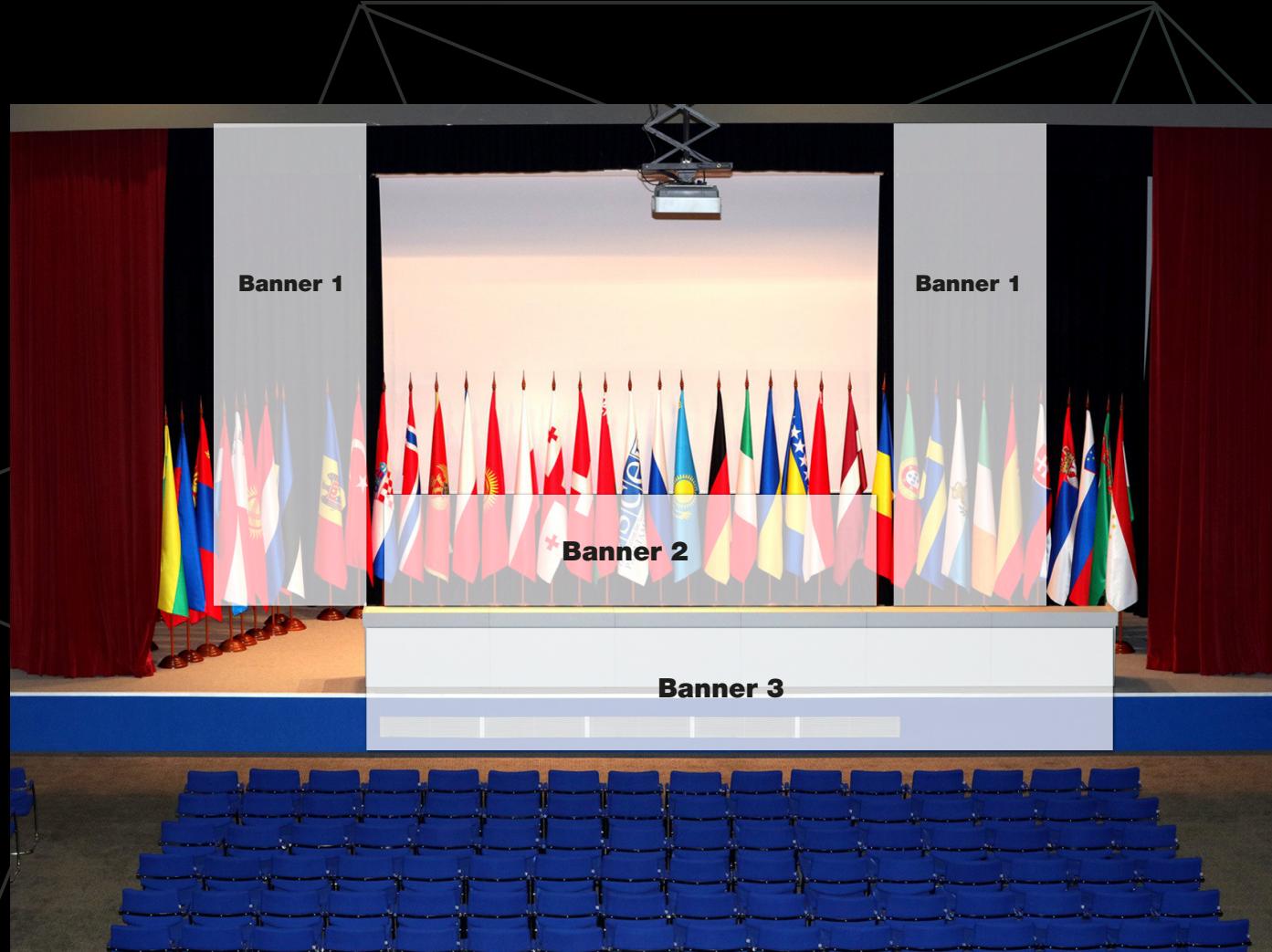


website of the competition is not
one-paged, it won't be deleted after the



Photo report on the event

Scheme picture of advertising zones for logos replacement



Thanks for your attention.

Organizer of the competition
Business-incubator “SNB”

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