



21
october

Startup competition in Belarus

Startup Week Su&IT 2017

partner packages

Minsk, President Hotel
(Kirova Street, 18)

suit.by

What will be at the event?



Presentation of startups

onstage performance
of startups in front
of investors



Networking and business contacts

a meeting of investors, businessmen and
startup representatives is an opportunity
to discuss business offers
and exchange contacts



Performance of the speakers on the forum

representatives of
IT-companies,
experts tell about
successful cases

SU&IT in numbers



1 day



50+
startups



1000
participants



150+
investors

Investors from more than 10 countries:

USA, Russia, Belarus, Israel, Great Britain, Italy, Poland, Lithuania, Latvia and others

**Great opportunity
for all participants**



**5-days
visa-free
entry in Belarus**

This year visa-free order started to act in Belarus
for investors from 80 countries
(including EU-countries and the USA)



Startup Weekend Su&IT bring together in one place



Sartups



Speakers



Investors



Media

Planned number of participants:

 more than 1000

All teams go through free pre-election.
Belarusian and CIS media will be at the event.

*Official contract is concluded with 150 media.

Our participants are



programmers, employees of IT-companies, top-managers, company owners and representatives of business, designers, leaders of technoparks and business-incubators, experts, representatives of governmental institutions, students of IT-specialities, media representatives and others

Successful startups in Belarus



JUNO

VIADEN
M E D I A



Advertising offers for sponsors

Partner options	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Placement of company logos on the website	+	+	+
Placement of logos on rollups	+	+	+
Placement of logos on press wall	+	+	+
Placement of logos on banner 1 (see the scheme below)	+	+	-
Placement of logos on banner 2 (see the scheme below)	+	+	-
Placement of logos on banner 3 (see the scheme below)	+	+	+

Партнерские опции

Platinum Sponsor

Gold Sponsor

Silver Sponsor

Placement of logos on a badge

+

-

-

Placement of logos on lanyards
(badge ribbons)

+

-

-

Placement of logos on a folder (for each
participant)

+

+

+

Placement of logos on a notebook (for each
participant)

+

+

+

Placement of logos on a package (for
each participant)

+

+

-

Placement of logos on protective covers for
credit cards (for each participant) offer is valid

+

-

-

up to XX

+

+

-

Placement of logos on the main

Партнерские опции

Platinum Sponsor

Gold Sponsor

Silver Sponsor

Placement of logos on tablecloth for registration tables

+

-

-

Sending information about the company on the base of participants

+

+

-

Participation in the formation and presentation of the prize fund (nomination, internship etc.)

+

+

-

Payment and awarding of the prize for 2-3 place (the cost choice partner)

+

+

-

Participation in jury commission

+

-

-

Access to the database of collected projects

+

-

-

Greeting word to the participants of the competition

+

-

-

Партнерские опции

Platinum Sponsor

Gold Sponsor

Silver Sponsor

Performance on the forum with a report

+

+

+

Entry ticket

3 VIP

3

2

Demonstration of partner's video (up to 5 minutes) during the break

+

+

-

Access to online-streaming

+

+

+

Promotional models for distribution of partner's printed product**

+

+

-

Replacement of the information about the partner in social networks

+

+

-

(100.000 subscribers, target audience Belarus 18+)

+

-

-

Transfer from the airport/station to the place of competition

+

+

+

Thematic nomination

Партнерские опции

Platinum Sponsor

Gold Sponsor

Silver Sponsor

Ad of the partner at the beginning and at the end of the competition

+

-

-

Additional placement of printed company's products and gift souvenirs (business cards, leaflets including the competition with business cards)

+

+

+

Sponsor products in the participant's' package

+

+

+

+

-

-

Place for branded zone

+

+

+

Placement of roll-up

10+5*

2

1

Cost, thousand. \$

*Maximum quantity of platinum sponsor - 2.

Cost of platinum package is spent on prize fund for participants.

**Separately the cost of the model is paid: 50\$

Options beyond the sponsor's packages

1

Placement of the logo on the photos

2000 \$

2

Placement of the logo on the video during the online-streaming

2000 \$

3

placement company's roll-up or stand *

100 \$

4

Additional ideas and offers

xxx \$

*It's possible to make the roll-up by our forces, remotely - 150\$

Distinctive features

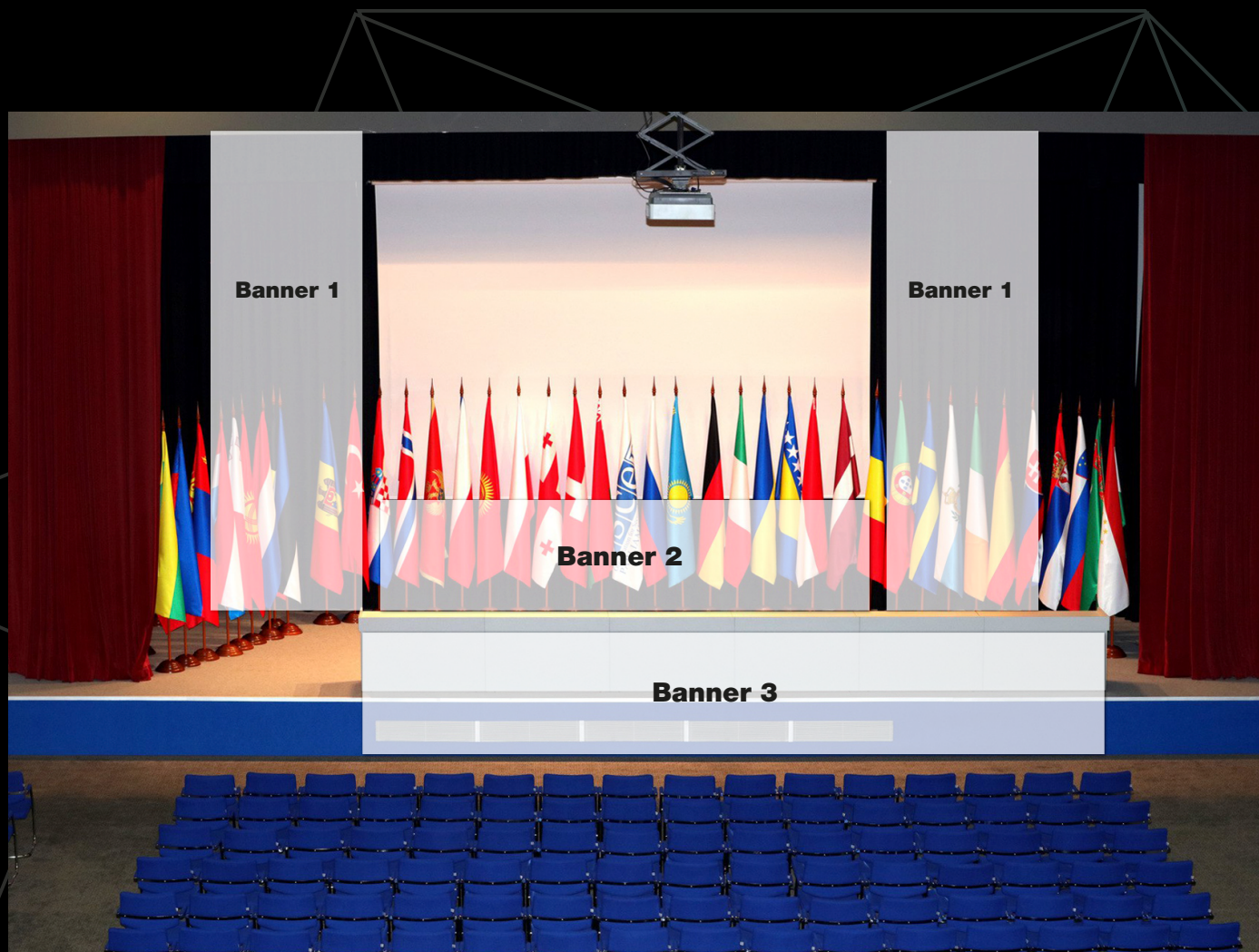


website of the competition is not one-paged, it won't be deleted after the



Photo report on the event

Scheme picture of advertising zones for logos replacement



Thanks for your attention.

Organizer of the competition
Business-incubator "SNB"



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